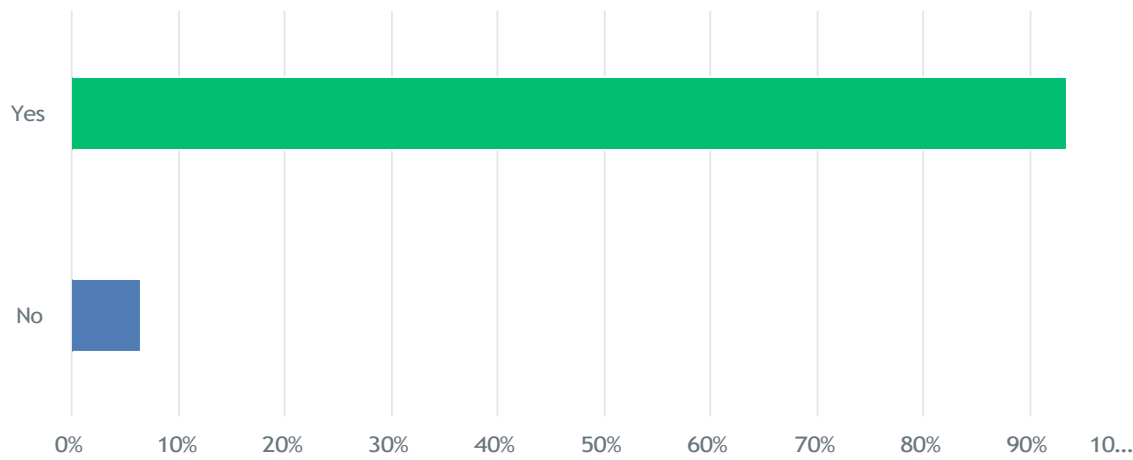


Q1 Do you live in Chippenham?

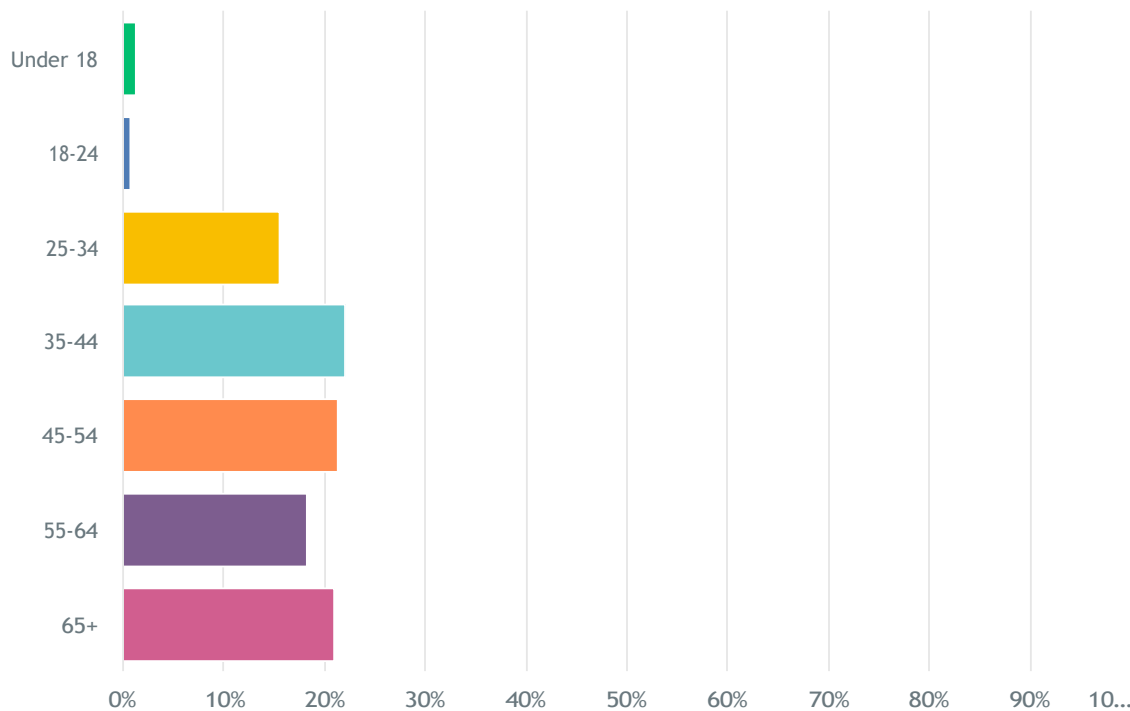
Answered: 296 Skipped: 0



Answer Choices	Percentage	Responses
Yes Yes	93.58%	277
No No	6.42%	19
Total		296

Q2 What is your age?

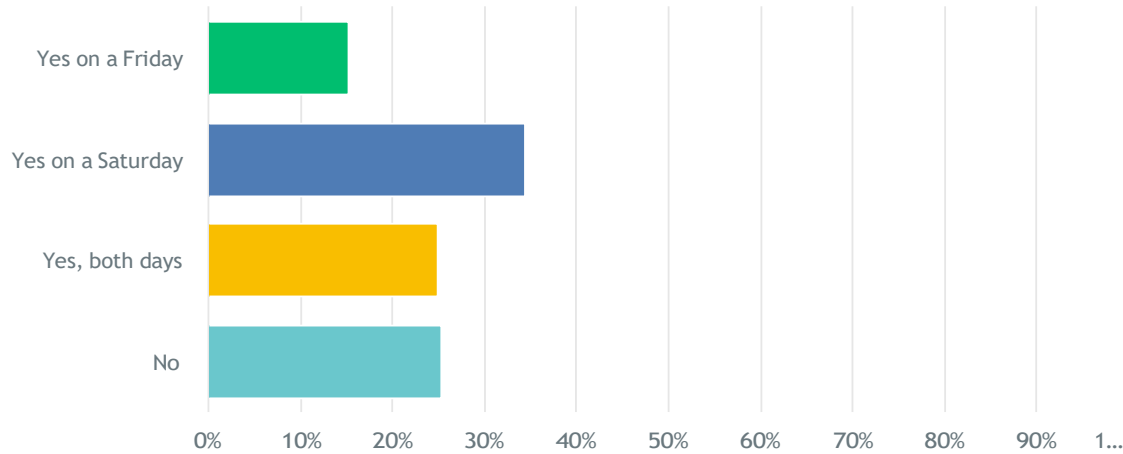
Answered: 296 Skipped: 0



Answer Choices	Percentage	Responses
● Under 18	1.35%	4
● 18-24	0.68%	2
● 25-34	15.54%	46
● 35-44	21.96%	65
● 45-54	21.28%	63
● 55-64	18.24%	54
● 65+	20.95%	62
Total		296

Q3 Do you visit the Street Market?

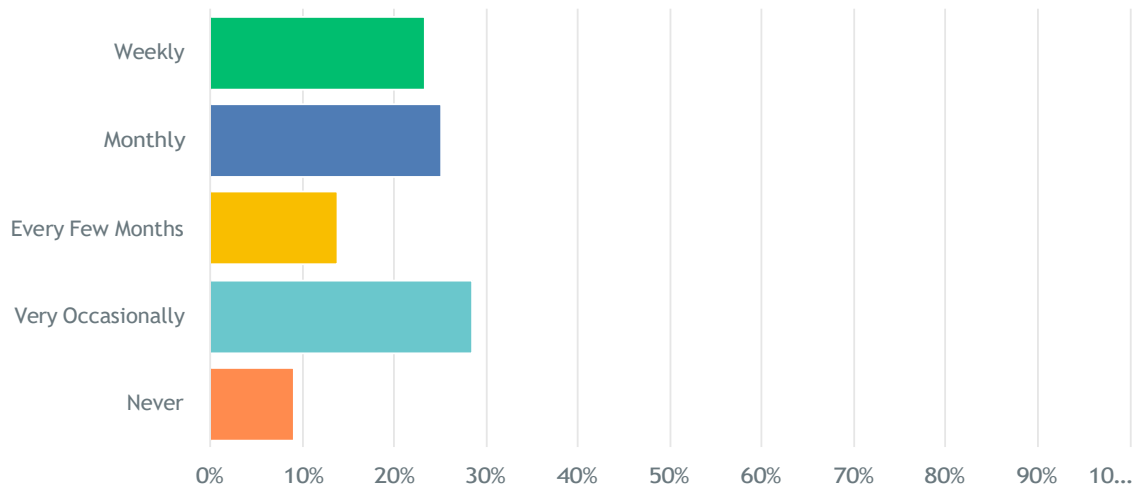
Answered: 296 Skipped: 0



Answer Choices	Percentage	Responses
Yes on a Friday	15.20%	45
Yes on a Saturday	34.46%	102
Yes, both days	25.00%	74
No	25.34%	75
Total		296

Q4 How often do you visit the Street Market?

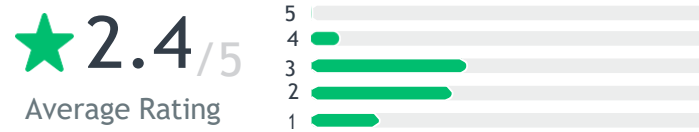
Answered: 295 Skipped: 1



Answer Choices	Percentage	Responses
Weekly	23.39%	69
Monthly	25.08%	74
Every Few Months	13.90%	41
Very Occasionally	28.47%	84
Never	9.15%	27
Total		295

Q5 How would you rate the current Street Market?

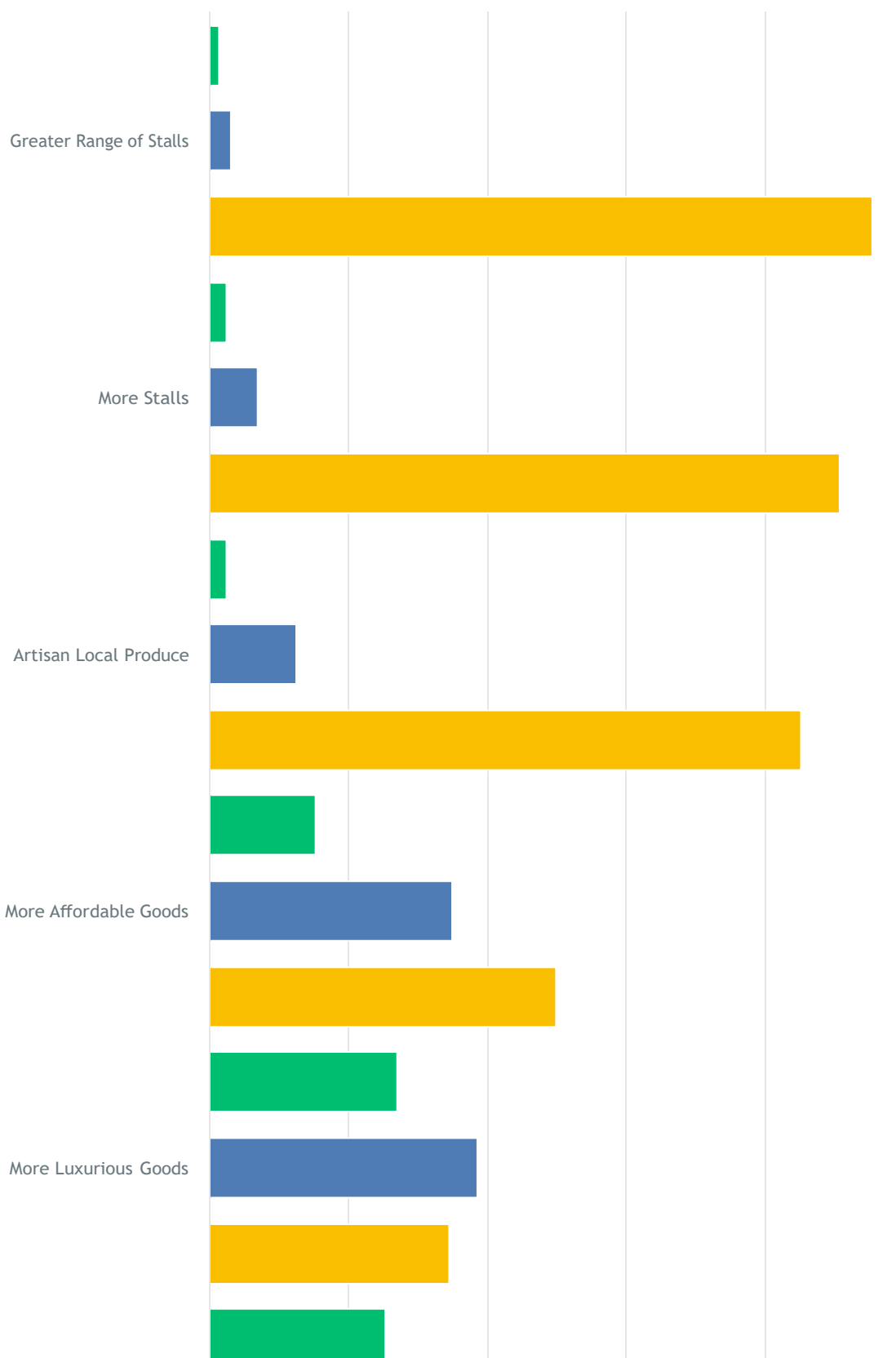
Answered: 290 Skipped: 6

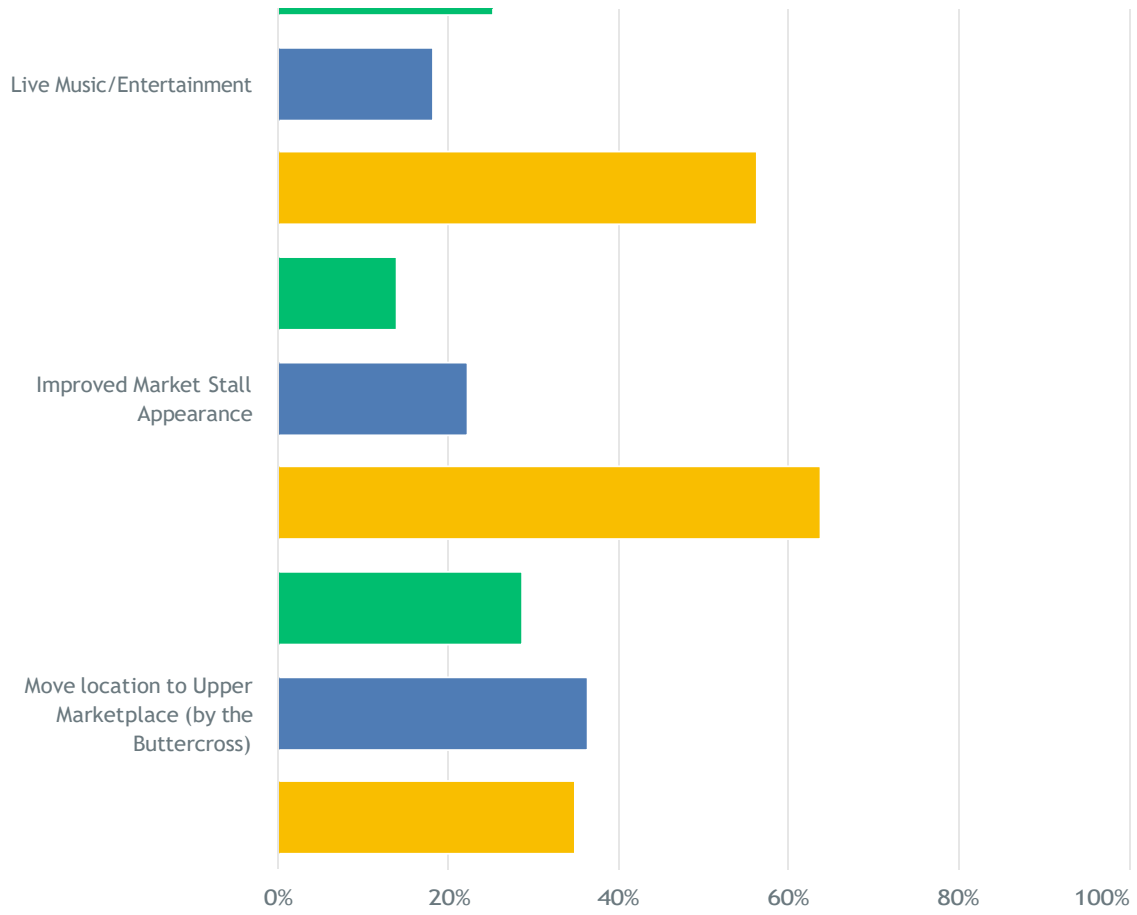


Rating	Percentage	Responses
Very Poor	17.2%	50
Poor	35.9%	104
Average	39.3%	114
Good	7.2%	21
Excellent	0.3%	1
Average 2.4		290

Q6 How could the Street Market be improved ?

Answered: 296 Skipped: 0



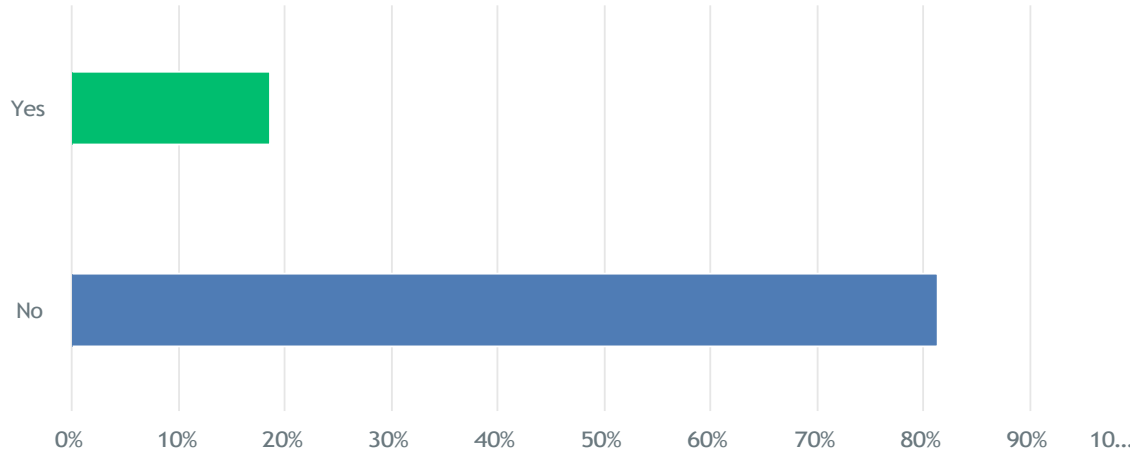


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	 Disagree	 Unsure	 Agree	Total
Greater Range of Stalls	1.35% 4	3.04% 9	95.61% 283	296
More Stalls	2.36% 7	6.76% 20	90.88% 269	296
Artisan Local Produce	2.36% 7	12.50% 37	85.14% 252	296
	 Disagree	 Unsure	 Agree	Total
	15.20%	34.80%	50.00%	

Q7 To help us improve the focus of our offer and avoid clashes with other local markets - should the Street Market be held on a Friday only?

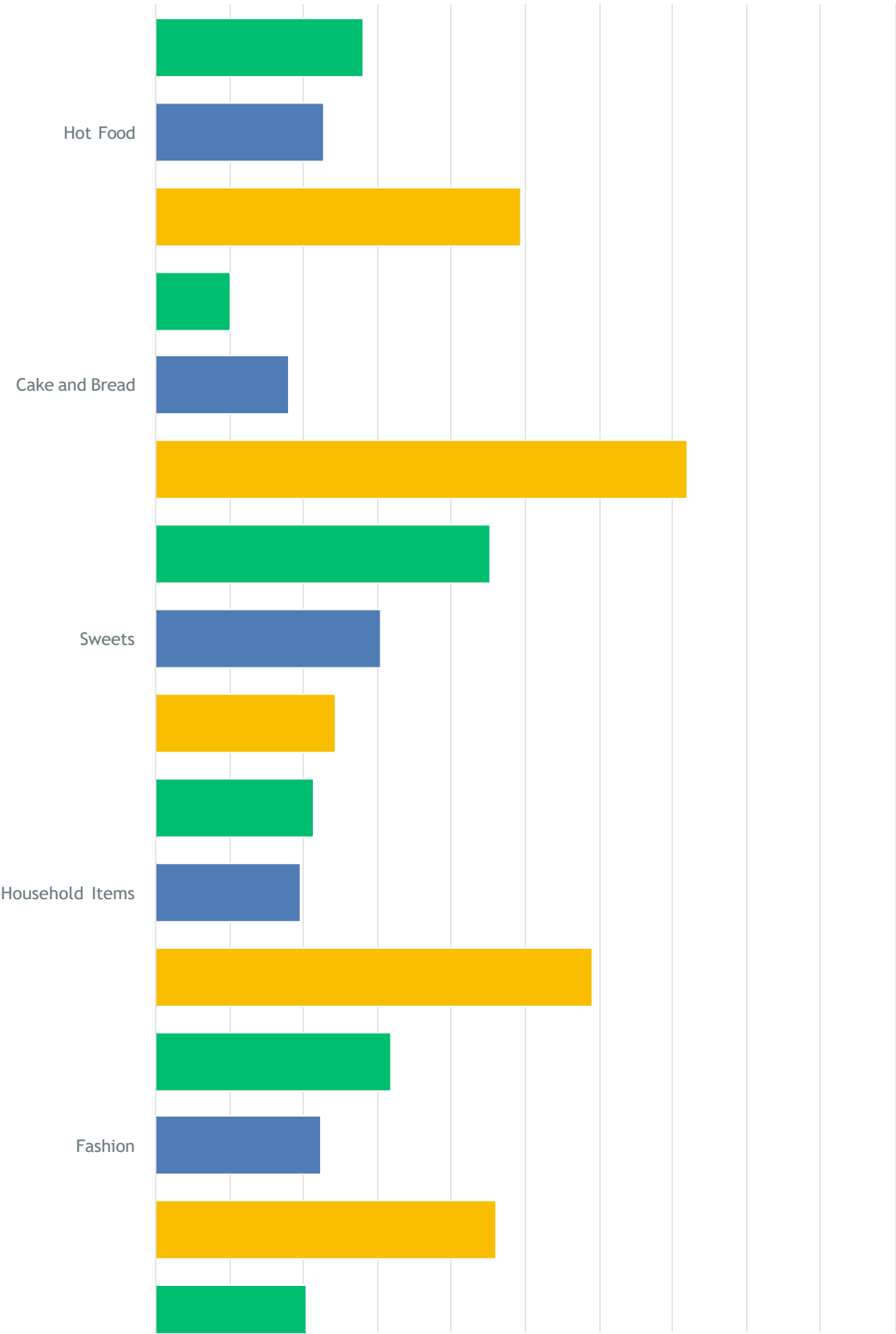
Answered: 296 Skipped: 0

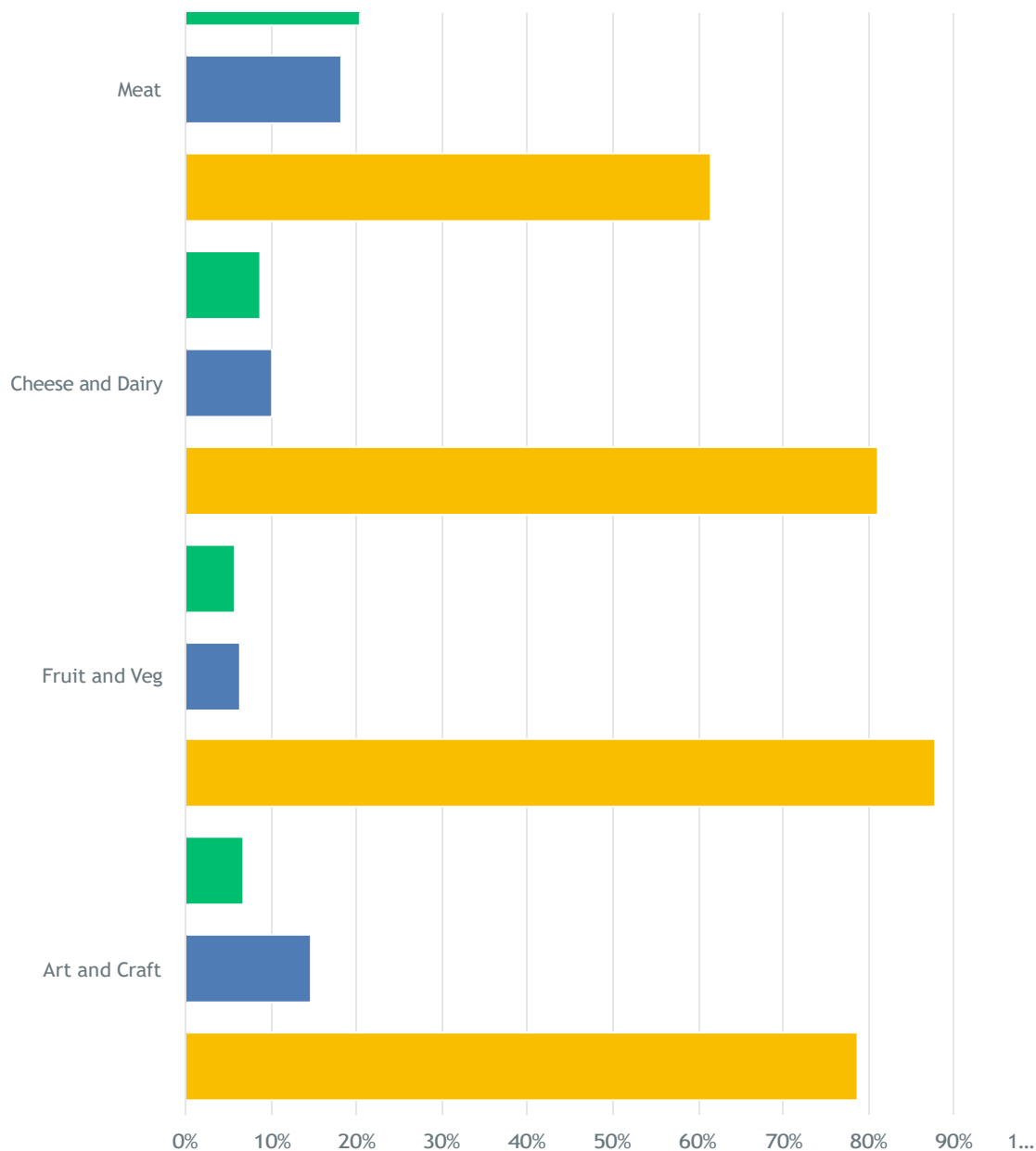


Answer Choices	Percentage	Responses
Yes	18.58%	55
No	81.42%	241
Total		296

Q8 Which stalls would you like to see more of?

Answered: 296 Skipped: 0





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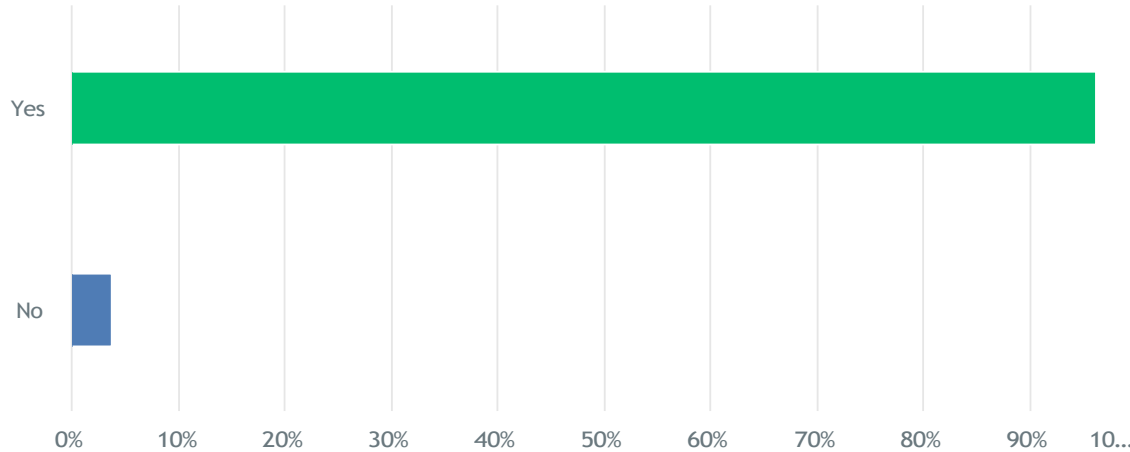
	Disagree	Unsure	Agree	Total
Hot Food	28.04% 83	22.64% 67	49.32% 146	296
Cake and Bread	10.14% 30	17.91% 53	71.96% 213	296

2664

	 Disagree	 Unsure	 Agree	Total
Sweets	45.27% 134	30.41% 90	24.32% 72	296
Household Items	21.28% 63	19.59% 58	59.12% 175	296
Fashion	31.76% 94	22.30% 66	45.95% 136	296
Meat	20.27% 60	18.24% 54	61.49% 182	296
	8.78%	10.14%	81.08%	

Q9 If the Street Market offering were to be improved would you visit more often?

Answered: 267 Skipped: 29



Answer Choices	Percentage	Responses
Yes	96.25%	257
No	3.75%	10
Total		267