

Chippenham Town Centre Partnership 25th July 2025

Statement summarising the discussions and key decisions

The Chippenham Town Centre Partnership Board met online on 25th July 2025. The previous meeting's minutes were approved.

The board agreed to shift from a pillar-based to a project-based structure to enhance transparency and private sector engagement. A recap of the "One Plan" initiative was provided, followed by an update on the River Avon Project. The Town Team has restructured its quarters and is merging with the Chamber of Commerce.

The Town Council is conducting a community survey and implementing initiatives focused on infrastructure, greening, and market strategy, including potential pedestrianisation of the High Street and improved railway station connectivity.

Acorn Property Group presented redevelopment plans for Emery Gate.

Discussions were held on future projects One Plan projects including a public domain strategy, retail diversification, and redevelopment plans for Bath Road Car Park, Bridge Centre, and Brunel Bridge Arches.

Partner updates included progress on green skills and student transport safety from Wiltshire College, and business support and visitor economy initiatives from Wiltshire Council. Concerns were raised about the closure of NatWest in Chippenham, prompting exploration of community banking options.

The next meeting is scheduled for Friday 24th October.

Notes for Editors:

The Chippenham Town Centre Partnership Board is a partnership that brings together the principal stakeholders (community, civic and commercial) to discuss the economic vitality of Chippenham Town Centre. It is chaired by Sarah Gibson, the Member of Parliament for Chippenham and supported administratively by Wiltshire Council. The Partnership is voluntary and non-decision making.