

Short Term Deliverables (3-6 months)

When	What	Who	Cost	Status	Pillar
<i>When will this initiative take place</i>	<i>What will be taking place</i>	<i>Who is leading delivery</i>	<i>What it will cost e.g., to run this event/Funding Position</i>	<i>Update on planning for the activity, identify risks and gaps. What input is required from partners, what could be done to support</i>	<i>Vibrancy/ managing/ business/ community / development</i>
1.	Re-purpose the Market Place	CTC	£15,000 – funding not currently identified	Provide a programme of events in the Market Place to attract visitors; this could include cultural activities, music, street entertainment etc	Vibrancy
		WC	Unknown	Make a 'no car zone' apart from vehicular access for the businesses with car park (Nail salon). Create 'dedicated' time / days for deliveries to business – will require consultation	
2.	Ongoing Street Cleansing/and Weeding	CTC		Ongoing	Managing
3.	Footfall Data Survey	CTC	£800 – already spent	Snapshot footfall exercise undertaken in May 2022 (Purpose for the PF Submission). In the longer term to investigate using the CCTV Technology to establish what footfall data could be available – work in progress	Managing
4.	Town Benchmarking Report 2022	CTC	£3500 -already spent	Town Centre Benchmarking provides a comprehensive portrait of the commercial life of towns and involves gathering and analysing data on Key Performance Indicators (KPI's) within a designated town centre area. Each of the KPI's has been specifically selected by Town Centre Managers and Research Professionals to ensure that the data collected and collated has the maximum relevance and impact. Report due to be completed Summer 2022.	Managing
5.	Way Finding Audit – refurbish notice boards and provide appropriate signage	CTC	£2000 – already spent	Wayfinding plays a major role in how we experience a town, how the place unfolds and reveals features and destinations to be enjoyed. This study provides an audit of what exists on the ground, identifies improvements that should be considered in order to enhance the visitor experience, before outlining a framework to deliver change. Audit completed June 2022	Development
6.	Maintain Purple Flag	CTC	Within CTC Budget	Submission Pending – outcome expected September 2022	Managing
7.	Litter Campaign	CTC	Within CTC Budget	Awaiting Launch	Managing

8.	Charter Market Development	CTC	Within CTC Budget	Ongoing	Managing
9.	Hanging Basket Scheme	CTC	£10K in budget	Ongoing	Managing
10.	Street Furniture Painting	CTC	£20K approx. in budget	Quotes being obtained	Managing
11.	Civil War/Christmas Events	CTC	£70K in budget	Planning/ Commissioning	Vibrancy
12.	Centenary of John Coles Park	CTC	To be placed in budget	Plan event for 21 May 2023 to celebrate 100 years of John Coles Park	Community

Medium Term Deliverables (12 to 18 months)

When	What	Who	Cost	Status	
1.	Re-purpose the Market Place	CTC/WC	Not know currently	Install new bollards to restrict unauthorised lorry movements – CTC, and replace broken pavers i.e. outside Flying Monk WC Public space design – investigate installation of pre-designed canopies for bicycle racks and outdoor seating – see attached photographs - investigate electric charging points for bicycles	Development
2.	CCTV Upgrade	CTC	No further budget identified – commercial agreements to be discussed	Ongoing – develop working practices with other partners such as Emery Gate & Borough Parade, and remote monitoring for police at Monkton Park offices	Managing
3.	Neighbourhood Plan	CTC	£75K per annum in budget	Reg 14 Consultation – should be made by 2023	Development
4.	Tree Planting	CTC	£10K in budget	Ongoing as part of Tree Planting Strategy	Community
5.	Interpretation Panels	CTC	£10K in budget	Planning as part of Monkton Park Management Plan/Town Centre Improvement	Community
6.	Neeld Foyer/Bar Refurbishment	CTC	£200K in budget	Tender Stage	Vibrancy

Long Term Deliverables (2 – 5 years)

When	What	Who	Cost	Status	
1.	Public Convenience Strategy	CTC	Not known currently	Due to commence in August 2022	Managing
2.	Bus Stops glazing refit	CTC	Not known currently	Quotes being obtained	Managing
3.	Monkton Park Management	CTC	£15K per annum	Ongoing	Vibrancy

	Plan		in budget		
4.	Museum and Heritage Offer	CTC	£250K+ in budget	Ongoing	Vibrancy
5.	Culture and Tourism Strategy - refresh	CTC	£5K in budget	Ongoing working with Great West Way and Visit Wiltshire	Vibrancy
6.	Work to implement High Street related initiatives within NP – Bridge Centre, Riverside Frontage and Upper Market Place Developments	ALL	Not currently known	Not Started	Development
7.	Civic Pride Initiative/Awards	CTC	Not known currently	Not Started	Managing
8.	Coach Friendly Status	CTC	£15k – not in budget	The Confederation of Passenger Transport UK (CPT) awards Coach Friendly Status to towns and tourist attractions that make an extra effort in welcoming groups travelling by coach. Not started	Managing

Recommendations for Place Partnership

When	What	Who	Cost	Status	

Internal



Internal

Internal



Internal