



Minutes of a meeting of the Chippenham Youth Council held virtually on Zoom, on 29 March 2021 at 4.30pm.

Youth Councillors present:

Tom Berry	Finley Cozens-Scott
Ruby Eggleton (Vice Chairman)	Ayla Erencan
Declan Kiely	Isabelle Pettinger (Chairman)

Officers present: Heather Rae, Democratic Services Manager, CTC
Michael Weeks, Democratic and Civic Officer, CTC
Maisie Simpson, Social Media and Digital Marketing Apprentice, CTC

1. **APOLOGIES FOR ABSENCE**

Apologies were received from Ollie Phipps, Wiltshire Council

2. **MATTERS ARISING FROM PREVIOUS MINUTES**

There were no matters arising from the previous meetings, it was agreed with all in favour that the minutes of the meeting held on 10 March 2021 were a correct record and will be signed by the Chairman at a later date.

3. **CHAIRMAN'S ANNOUCEMENTS**

There we no announcements

4. **FEEDBACK ON UPDATE TO FULL COUNCIL**

The Democratic Services Manager noted how impressive the presentation was, and how big an achievement it was to deliver the presentation to Full Council.

Youth Councillors involved in the presentation agreed that it was a positive engagement, and the slides were reviewed so those not involved in the presentation had an overview of the content.

5. **MENTAL HEALTH AWARENESS**

Youth Councillor Declan Kiely advised he hadn't yet heard back from the UK Youth Parliament or the Wiltshire Youth Union, and recommended if Youth Councillor Isabelle Pettinger could chase Dexter from the Wiltshire Youth Union.

All agreed to put this item back on the next Youth Council agenda.

6. HOMELESSNESS IN CHIPPENHAM

It was confirmed that no plans were in place yet for a joint presentation to be made highlighting homelessness in Chippenham, but the Democratic Services Manager would reach out to Unity House & Doorway to see if there would be an interest in this.

Youth Councillors agreed that once the social media platform was in place, this could be used to raise awareness, and due to the ongoing COVID19 pandemic fundraising for local homelessness charities wouldn't be appropriate.

Youth Councillors agreed to revisit this agenda item at a future meeting.

7. RECRUITMENT IDEAS

Youth Councillors discussed how they all heard about the original set up of the Youth Council in Chippenham, and how new members could be recruited.

It was agreed that a video could be produced, with short recordings from any Youth Councillor that would like to be involved. This video could then be shown at school assemblies / tutorials and on Youth Council social media.

It was noted that the video should be sent to primary schools but to specify that it should just be for the older year group (Year 6).

Youth Councillors agreed that a recruitment poster should also be produced so they can be put up in appropriate places.

It was highlighted that any marketing material produced should say that the Youth Council is not a political forum or organisation.

Deadline for new applications to join the Youth Council should be no later than May, which will allow new members to attend the last two meetings of the year before meetings restart post summer holidays.

Youth Councillors agreed that it may be worthwhile holding an information session for interested young people to help explain the role of the Youth Council and for those interested to ask questions.

8. SOCIAL MEDIA UPDATE

It was confirmed by the Social Media and Digital Marketing Apprentice that the Youth Council Social Media presence would not be set up until the next meeting of the Youth Council at the earliest, but this doesn't mean content can't be worked upon and agreed ready for release.

The Social Media and Digital Marketing Apprentice asked all Youth Councillors to supply a list of organisations they may wish to follow .

It was confirmed that while messages shouldn't be political in nature, religious holidays could be marked with appropriate wording.

Youth Councillors were advised that while there were no rules regarding how many posts there should be each week, to ensure an effective social media presence there should be at least two, but this can include posts about forthcoming meetings, and meeting feedback.

9. **ITEMS FOR COMMUNICATION**

A zoom picture was taken of the Youth Councillors for the website

Future recruitment and details of the charities the Youth Council have recently engaged with.

10. **FUTURE AGENDA ITEMS**

Nothing was requested to be added to the existing list of items.

11. **DATE OF NEXT MEETING**

The next meeting of the Youth Council will take place on **Wednesday 21 April 2021 at 4.30pm** (join from 4.15pm). Youth Council meetings are approximately every two weeks alternating Monday and Wednesday evenings.

The meeting concluded at 6.08pm

These Minutes are subject to confirmation at the next meeting

Signed on behalf of the Committee as a true record of the meeting

Chairman:

Date: