



**CHIPPENHAM
TOWN COUNCIL**
Improving the quality of town life

Chippenham Youth Council

Meeting 29 March 2021:

Items on the agenda:

Feedback on Full Council Presentation:

The Democratic Services Manager noted how impressive the presentation to Full Council was.

Youth Councillors involved in the presentation agreed that it was a positive engagement, and the slides were reviewed so those not involved in the presentation had an overview of the content.

Future Chippenham Consultation:

Youth Councillor Declan Kiely approached the Youth Council for their opinions to the Future Chippenham proposals. 44/ 74 responses received opposed the project with main concerns around urban sprawl, environmental consequences, and damage to farmland.

It was concluded that as opinions within the group were divided it would not be appropriate to respond as a Youth Council, but could respond individually if they wished.

Mental Health Awareness:

Agenda Item pushed back to the next Youth Council agenda as no response had been heard from UK Youth Parliament or Wiltshire Youth Union.

Homelessness in Chippenham:

It was confirmed that no plans were in place yet for a joint presentation to be made highlighting homelessness in Chippenham, but the Democratic Services Manager would reach out to Unity House & Doorway to see if there would be an interest in this.

Youth Councillors agreed that once the social media platform was in place, this could be used to raise awareness.

Items for Communication:

Following items should be communicated by Youth Council once a social media platform had been set up:

- Homelessness - raise awareness
- Mental Health - share posts from Local Youth Network
- Recruitment

Recruitment Ideas:

Youth Councillors discussed how they all heard about the original set up of the Youth Council in Chippenham, and how new members could be recruited.

It was agreed that a video could be produced, with short recordings from any Youth Councillor that would like to be involved. Youth Councillors agreed that a recruitment poster should also be produced so they can be put up in appropriate places.

Youth Councillors agreed that it might be helpful to hold an information session for interested young people to help explain the role of the Youth Council and for those interested to ask questions.

Social Media Update:

It was confirmed by the Social Media and Digital Marketing Apprentice that the Youth Council Social Media presence would be set up in due course.

The Social Media and Digital Marketing Apprentice asked all Youth Councillors to supply a list of organisations they may wish to follow.

Social media presence should include posts about upcoming meetings, and meeting minutes from previous meetings.

Items for Communication:

A Zoom picture was taken of the Youth Councillors for the website. It was also noted that details of the charities the Youth Council have recently engaged with should be shared.