



**CHIPPENHAM  
TOWN COUNCIL**  
Improving the quality of town life

Chippenham Youth Council

Meeting 27 January 2021:

Items on the agenda:

**Chairman's Announcements:**

The Chairman, Declan informed the group that he attended the Avon Schools Eco Network on 26 January 2021. The network is mainly based in Bristol but is hoping to also cover the Bath and Chippenham area in the near future.

Youth Councillors were encouraged to turn their cameras on to improve communication throughout the meeting.

**Stanley Park Sports Ground Update**

The Head of Leisure Services at Chippenham Town Council presented an overview of the history of Stanley Park and the work that they have been carrying out in contribution to the Climate Emergency.

The sports facility was built due to the flooding of the original football pitches that were based at the Westmead site in Chippenham. In 2002 Chippenham Town Council purchased 47 acres of land at Stanley Park, and in 2004 the new sports facilities were opened.

Stanley Park is starting to contribute to tackling the Climate Emergency. A [borehole](#) was recently installed on site to access free water, [Wiltshire Wildlife Trust](#) had recently undertaken an Ecological Survey as part of the wider Town Council survey.

Mental Health Awareness is high of importance at Stanley Park, and have contributed to helping over 80 coaches complete a course in Mental Health Awareness. Funding has been obtained from Local Youth Network and Chippenham Town Council to ensure further training courses can happen.

**Social Media Workshop:**

The Social Media and Digital Marketing Apprentice gave the Youth Councillors a brief overview of the 2 platforms the Town Council currently uses and the platform Chippenham Museum uses (Twitter, Facebook and Instagram). The positives and negatives for each platform were highlighted for each platform.

Overall, it was felt by the group that Instagram would help them interact with their target audience of Young People when compared to the other two platforms.

Youth Councillors present also agreed that in future there should be a standing agenda item on all agendas titled 'Items for Communication'. This will give the Youth Councillors a dedicated time to discuss anything they would like posting on their platform.

### **Feedback from Climate Emergency Advisory Group (CEAG) Meeting:**

The Chairman fed back to the group following his attendance at the Chippenham Town Council Climate Emergency Group on 18 January 2021. The Chairman confirmed that CEAG would like to see how they could link up with the Youth Council in the future whether it be support with promoting events or assistance with a specific project.

### **Election Process for Chairman & Vice Chairman:**

The Democratic Services Manager updated the Youth Council regarding the process for voting a new Chairman and Vice Chairman, which will take place at the next meeting. The process will work as an anonymous vote via Zoom.

It was agreed by the Youth Council that a test vote should take place first to ensure all Youth Councillors are happy with how the system works.

### **Future Agenda Items:**

The future agenda items were discussed, and the following items were highlighted as priorities for the Youth Council.

- Election of a new Chairman and Vice Chairman
- The Full Council Youth Council update on the 24 March 2021
- A presentation from Doorway or Unity House regarding homelessness in Chippenham.
- Mental Health Awareness